

Invest in Justice

25-26 Sponsorship Opportunities
with the Colorado Bar Association
and the Colorado Bar Foundation



Overview



Why Partner with Us?

With various annual events—including Premier and Signature gatherings—the Colorado Bar Association and Colorado Bar Foundation offer unparalleled access to Colorado’s legal community. Our integrated annual sponsorship program blends high-impact event exposure, year-round advertising, and targeted member engagement to elevate your brand in front of thousands of legal professionals statewide.



About the Colorado Bar Association (CBA)

Founded in 1897, the Colorado Bar Association (CBA) is a voluntary organization serving the legal profession and the public by promoting justice, professional excellence, and respect for the rule of law. With nearly 16,000 members across the state, the CBA provides attorneys and legal professionals with resources, education, community, and a platform to engage in meaningful service. We support a diverse legal community through leadership development, public education initiatives, legislative advocacy, and programs that advance access to justice.

About the Colorado Bar Foundation (CBF)

The Colorado Bar Foundation is the charitable arm of the Colorado Bar Association, dedicated to promoting justice and expanding access to legal services across Colorado. Through grants to nonprofit organizations, the Foundation supports pro bono programs, legal education, and initiatives that serve underserved and vulnerable communities.





↘ Target Audience

Sponsorship with the CBA connects your organization with an influential, engaged, and diverse audience of legal industry decision-makers and thought leaders. Our reach extends to legal professionals throughout Colorado, including:

- Private practice attorneys (solo to large firm)
- Corporate counsel and in-house legal teams
- Government attorneys and judges
- Law students and recent graduates
- Legal educators and nonprofit legal professionals
- Licensed Legal Paraprofessionals and Paralegals

↘ Media Outreach

CBA and CBF sponsors benefit from targeted visibility through our robust communication channels, which include:

- **Colorado Lawyer Magazine** – Distributed monthly to all members (print and digital), with curated opportunities for sponsor features.
- **CBA Weekly newsletter** (*The Loop*) – Delivered to over 14,000 members with an industry-leading open rate.
- **Social Media Presence** – Active engagement on LinkedIn.
- **Event Promotion** – Branded visibility in event registration emails, signage, printed programs, and from-the-podium acknowledgments.
- **Website Exposure** – Sponsor logos and links featured on high-traffic event and program pages.



Our Premier Events



High School Mock Trial State Tournament

A cornerstone of our civic education efforts, this statewide competition brings together top high school mock trial teams for a weekend of courtroom battles judged by legal professionals. Sponsors help inspire the next generation of lawyers while supporting youth leadership and education.



Colorado Bar Foundation (CBF) Annual Dinner & CBA Awards

An elegant evening celebrating legal excellence and philanthropy. This high-profile event honors outstanding attorneys and raises funds for the Colorado Bar Foundation's access-to-justice initiatives. A premier sponsorship opportunity for maximum exposure among the state's most respected legal professionals.



Swearing-In Open Houses (2 Annually)

Held each spring and fall, these receptions welcome Colorado's newest attorneys following their official swearing-in ceremonies. A unique opportunity to engage with new lawyers at the start of their careers and support their transition into the profession.



CBF Blues on the Bayou

A casual and festive fundraiser supporting legal aid grants through the Colorado Bar Foundation. This New Orleans-themed event features live music, food, and drinks — a chance to connect with attorneys and judges in a relaxed and vibrant setting.



Our Signature Events



Section Caucus

A key networking and planning event for volunteer leaders from all 30+ CBA sections and committees. Sponsors gain exposure with some of the most engaged and influential members shaping CBA programming and policy.



Colorado Diverse Attorney Community Circle (CODACC) Graduation

This celebratory event honors participants completing the CODACC program—a collaborative initiative designed to support and empower diverse attorneys in Colorado through mentorship, connection, and community.



COBALT Graduation

COBALT (CBA's leadership training program) develops rising stars in Colorado's legal community. The graduation honors their growth and commitment to service, with attendees including program alumni, CBA leaders, and firm partners.



CBA Pickleball Tournament

This inaugural and fun event combines friendly competition and informal networking. The Pickleball Tournament attracts legal professionals of all ages and practice areas — perfect for sponsors looking to show their support in a memorable and interactive environment.



Licensed Legal Paraprofessional (LLP) Swearing-In Receptions (2 Annually)

A new chapter in legal access, these receptions celebrate the swearing-in of Colorado's Licensed Legal Paraprofessionals. Sponsors demonstrate their support for innovative legal service models and expanded access to justice.

Sponsorship Levels

Our annual sponsorship program offers more than just event visibility—it's a strategic, year-round partnership that keeps your brand top of mind with Colorado's legal community. By integrating exposure across our publications, digital platforms, and annual events, you'll build lasting recognition, foster meaningful connections, and demonstrate your commitment to justice and the legal profession statewide. Whether you're aiming for broad visibility or targeted engagement, our tiered sponsorship levels are designed to meet your goals with maximum impact.

Want to get creative? Let's talk about a kegerator beer sponsorship, custom magnet branding, or a 3rd Thursday Happy Hour takeover. Our team is ready to collaborate with you on an unforgettable year.





EXCLUSIVE

\$27K

Landmark Sponsor

For those who want to make a bold, lasting impression.

Event Exposure

- Top sponsor of **one Premier event**
- Second-tier sponsor at **two Signature events**
- **Featured sponsor** on Wi-Fi cards for the year

Advertising & Branding

- **Full-page ad** in the *Colorado Lawyer* (9 issues)
- **Two-month top banner ad** on CBA's community or job board (based on availability)
- **Monthly spotlight** in *The Loop* newsletter
- Logo on:
 - Event materials and signage
 - CBA/CBF websites
 - **Lobby welcome screen** for the year
- **Social media shout-outs** (quarterly)
- **Swag placement at CBA front desk** (one month)
- **"CBF/ATJ Partner" digital badge** for your website & email signature

Member Engagement

- **6 complimentary event registrations** (your choice)*
- **Priority access** to exclusive networking opportunities
- **One sponsored content piece** (blog or article) on CBA website or *Colorado Lawyer*
- Opportunity to host a giveaway **at one Signature event**
- **Add a branded question or survey** to a Zoom CLE**



* Complimentary event registration is limited to Premier and Signature events. No event substitutions available.

** Limited to CLE programs delivered by CBA Sections and Committees



\$15K

Precedent Sponsor

Strong visibility and active engagement across multiple touchpoints.

Event Exposure

- Named sponsor of **one Premier or Signature** event
- Logo on **Zoom CLE welcome slides** (select events)
- **Swag opportunity** at the CBA front desk (2 weeks)

Advertising & Branding

- **Half-page ad** in the *Colorado Lawyer* (6 issues)
- **One-month banner ad** on CBA's community or job board (based on availability)
- **Logo placement** on:
 - Select event signage and digital materials
 - CBA/CBF sponsor page
- **Monthly recognition** in *The Loop*
- **Social media mentions** (biannually)

Member Engagement

- **4 complimentary event registrations** (your choice)*
- Opportunity to submit **one thought leadership article for the CBA website or Colorado Lawyer**
- Add **one survey question** to a Zoom CLE**
- **"CBF/ATJ Partner" digital badge** for your website & email signature



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\$12K



Ruling Sponsor

Perfect for organizations wanting targeted visibility and involvement.

Event Exposure

- Sponsor of **one Signature**
- **Logo on CBA Office welcome screens** (one month)

Advertising & Branding

- **Quarter-page ad** in the *Colorado Lawyer* (4 issues)
- **Logo placement** on event signage and website
- **Mention in The Loop** (twice annually)
- **Social media mention** (1x)

Member Engagement

- **2 complimentary event registrations** (your choice)*
- Option to distribute swag at event check-in



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Let's build lasting partnerships,
elevate the legal community, and
create meaningful impact—
together



Contact Melissa Higham, Partnership Manager



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[CoBar.org](https://cobar.org)